

SAVO for Your Company

SAVO is the smarter, state-of-the-art way for you and your sales and marketing teams to manage and use content; to deploy and track usage; to boost effectiveness and ROI!

On average, companies save 35% - 60% on a smaller content library that works harder and shows up at the right place and time.

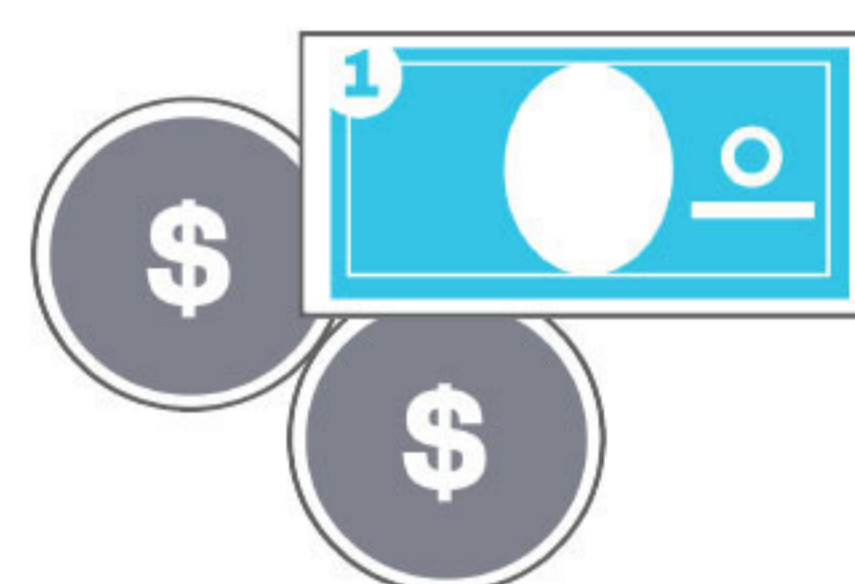


Why needlessly create, produce and maintain content that is ineffective or seldom used?

SAVO is a whole new way for you and your sales and marketing teams to manage your marcom and sales content to deploy it in the right places at the right time and overall make it work harder for you!

Saving money means providing more support when and where it counts.

The cost of creating, producing and maintaining content is costing company fortunes. Studies show that each year, companies spend over \$200 trillion on content that is never used. If that same amount were spent on content that gets off the bench and gets on to the playing field, the return would be much greater and your sales teams will feel and be much more well enabled!



PLAY-TO-WIN TOOLS

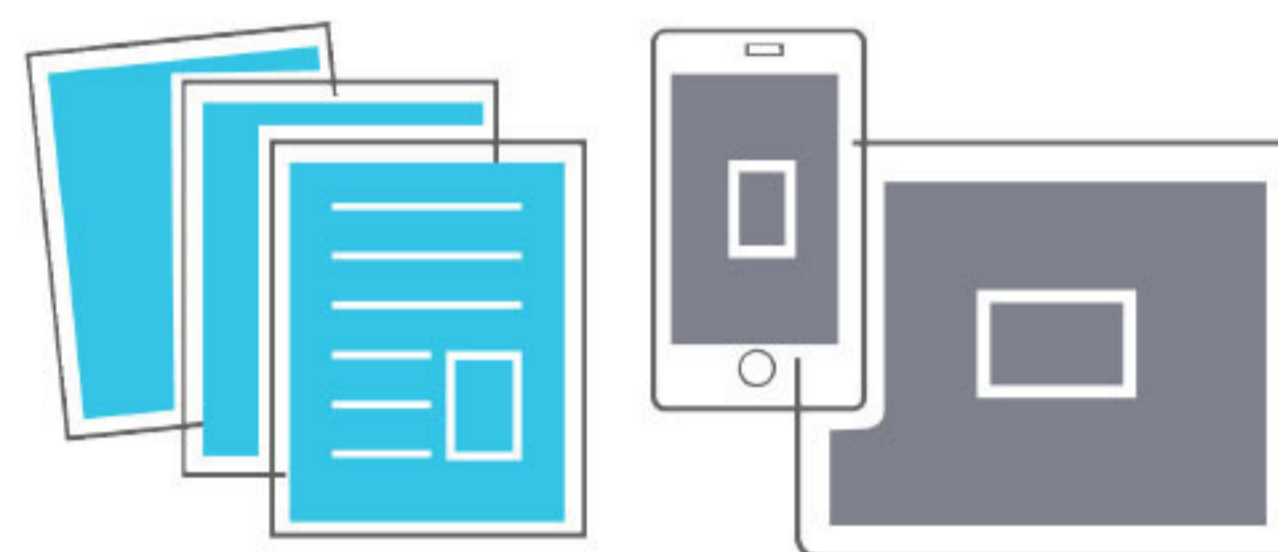


We focus on content management, you focus on your business.

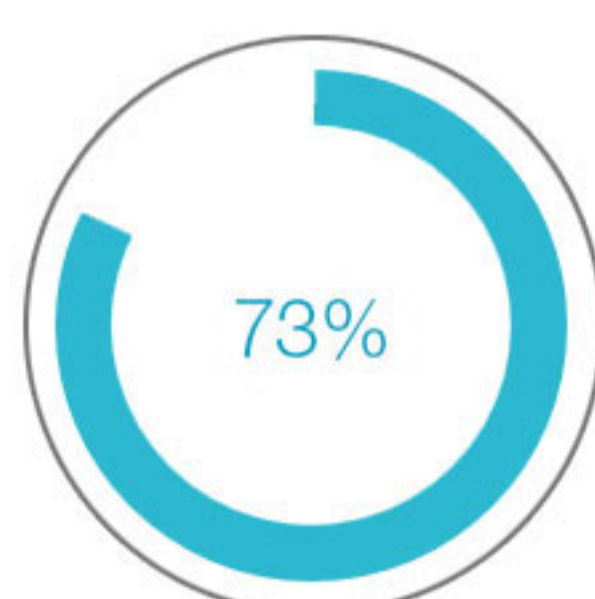
We'll help you and your sales people allocate and deploy assets to the front lines where it's needed most. The right content at the right place and the right time. With dashboard metrics to intelligently manage how content is being used, what new content to create and what lack luster content to retire or refresh.

We work with you to custom-taylor a plan to meet your business goals.

You decide how much money you'd like to save, and targets for usage metrics. Together, we'll set up a system, complete with your admin dashboard to drive end results.



THE COST OF CONTENT



FACT: CONTENT ACCOUNTS FOR OVER 73% OF MARKETING BUDGETS AND SPENDING ANNUALLY.

Video, interactive, print and digital media content costs are rising.

Studies show that the cost of generating, maintaining and delivering content is enormous. On average, content accounts for over 73% of corporate marketing budgets and spending annually. With so much at stake, and with smart tools in SAVO now available - now more than ever you can make your content work harder and show a more closely trackable return on investment.

How we work together

Identify Objectives and Obstacles

Explore Layered Action Plan

Remove Obstacles Launch Plan

Measure Results and Calibrate Settings

SAVO IN THE NEWS



VIEW ALL NEWS

"SAVO showed us how to enable our sellers to perform above plan with guided selling and SME support systems, plus mobile content delivery systems. As a result, sales doubled this quarter."

JENNIFER ROCHESTER
BLAKELY CORP

"SAVO's professionals have worked closely with us for a seamless integration of the SAVO instance within our SAP CRM platform. Implementation has been easy and adoption rates are the highest yet."

VASTO MEDOZA
CHANGA DIVISION
ARCO

VIEW ALL TESTIMONIALS

Need some help? We're here.

Call SAVO to get an honest read on your situation with some ideas and options to consider. SAVO works with some of the biggest (and smallest) names in the business.

LEARN MORE

When you're happy, we're happy

Meet the team dedicated to making you happy every day.

MEET THE TEAM

Get started with us

SIGN UP FREE